

# Our folklore heirloom

*Imagine if the walls could talk... what stories would they tell us? If we, by just entering a room, could get a grasp of all the happiness, joy and exciting moments that have taken place centuries ago right up until now. The old chalets, with their weathered wooden walls standing together like small villages at the forest's glade - just in the middle of nowhere. Summer months spent in this magical rustic place with nature all around, only accompanied with the farm's cattle, the birds and the clear blue summer sky, what an adventure!*

Ewa i Walla's Spring/Summer 2020 Collection presents: "Our folklore heirloom" a celebration to our ancestors and the treasures they created. Inspired by the long days of hard work but still with their mind and focus in the present, living and working together with nature allowing each thing to take its time.

This collection comes with gorgeous models in a variation of new muted, burnt colour palettes with our beloved flower cotton print in soft shades on pale mauve. A romantic flower print in gentle shades of pink on shirt cotton, represented in dresses and tunics and lighter garments in voile with an adorable small flower print. Style them separately piece by piece, or with the classic Ewa i Walla touch - layer upon layer, the choice is yours. Carefully selected qualities with stripes and checks bring something extra to the collection and for the first time our soft and comfy jersey is represented in two colour variations of stripes, all perfect to combine with our denim for everyday life. For colder days, we offer romantic jackets, beautiful coats and also knitted sweaters in a mix of cotton and recycled fibres. For a colourful contribution to our collection we give you a bold graphic flower print, this season in yellow and bone white, available in skirts and dresses but also in beautiful beddings. Once you sleep in these you will never want anything else... sweet dreams!

Together with curtains and pillows made in this season's signature fabrics and prints, it will give your home the right Ewa i Walla ensemble.

This season's colours: Blue, Dust Pink, Mauve and Wheat together with White and Vintage Black are in perfect harmony with the various prints and patterns. The endless combinations give you the opportunity to express yourself with a personal and unique style that makes you feel and look stunning, enjoy!

Wear it, live it and love it!  
Ewa i Walla - makes you flourish.

#iamewaiwalla

COLLECTION OVERVIEW  
SPRING/SUMMER 2020  
ORDER DEADLINE SEPTEMBER 22



*Ewa i Walla*

Colours Spring/Summer 2020



BLOCK PRINT



MAUVE



EMBROIDERED ORGANDIE



RASPBERRY KNIT



FLOWER



MAUVE STRIPED



FLOWER PRINT



GREY



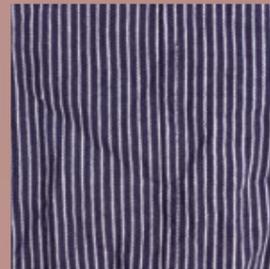
DUST PINK



RHOMB VOILE



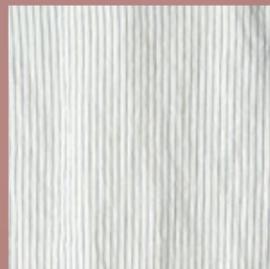
WHEAT



STRIPED TWILL



BLUE KNIT



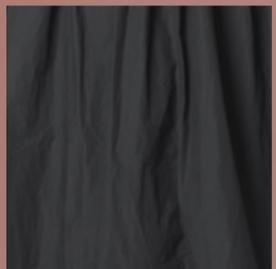
STRIPED



CHECKED



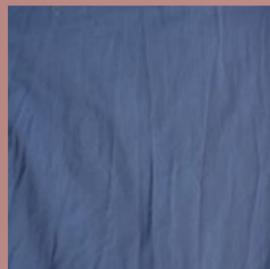
CREAM KNIT



VINTAGE BLACK



VOILE FLOWER PRINT



BLUE



BLUE STRIPED



YELLOW FLOWER



WHITE



CHECKED LINEN



CHEMISSETTE 77472  
TUNIC 33295  
SKIRT 22947  
DELIVERY 1



DRESS 55657  
COLLAR 77488  
DELIVERY 1

BLOUSE 44708  
SKIRT 22957  
DELIVERY 1  
BELT 99162



DRESS 55647  
TROUSER 11336  
DELIVERY 1

TOP 33287  
SKIRT 22967  
DELIVERY 1  
BELT 99162



BLOUSE 44711  
SKIRT 22954  
DELIVERY 2

TUNIC 44715  
TROUSERS 11342  
DELIVERY 2  
BELT 99163



BLOUSE 44718  
SHORTS 11341  
DELIVERY 2

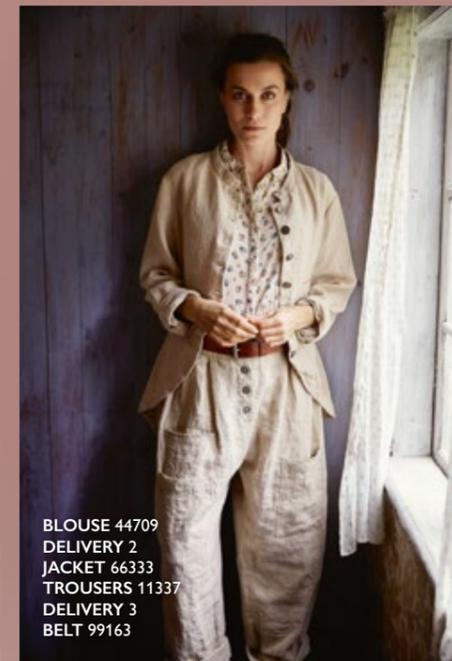
DRESS 55639  
DELIVERY 2



JACKET 66335  
BLOUSE 44711  
DELIVERY 2



BLOUSE 44709  
DRESS 55661  
DELIVERY 2  
TROUSERS 11338  
DELIVERY 3



BLOUSE 44709  
DELIVERY 2  
JACKET 66333  
TROUSERS 11337  
DELIVERY 3  
BELT 99163



BLOUSE 44704  
SKIRT 22956  
DELIVERY 3  
SKIRT UNDERNEATH 22950  
DELIVERY 2

DELIVERY 1  
January 31  
Contains 32 styles



**11336** XS-XL  
TROUSER – DENIM



ORIGINAL



**11339** XS-XL  
TROUSER – LINEN



ORIGINAL



**11343** XS-XL  
TROUSER – COTTON ELASTAN



ORIGINAL



**22947** XS-M-XL  
SKIRT – HARD VOILE



ORIGINAL



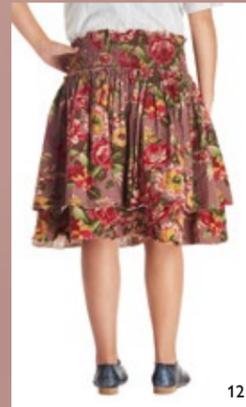
**22951** ONE SIZE  
SKIRT – SHIRT COTTON



ORIGINAL



**22957** ONE SIZE  
SKIRT – FLOWER COTTON



ORIGINAL



**22959** ONE SIZE  
SKIRT – FLOWER



ORIGINAL



**22963** ONE SIZE  
SKIRT – EMBROIDERED ORGANDIE



ORIGINAL



**22967** ONE SIZE  
SKIRT – BLOCK PRINT LINEN



ORIGINAL



**33287** XS-XL  
TOP – SHIRT COTTON



ORIGINAL



**33292** XS-XL  
TUNIC – FLOWER



ORIGINAL



**33295** XS-XL  
TUNIC – EMBROIDERED ORGANDIE



ORIGINAL



**33297** XS-XL  
TOP – VISCOSE



ORIGINAL



**44703** XS-XL  
BLOUSE – JERSEY



ORIGINAL



**44706** XS-XL  
BLOUSE – VOILE



ORIGINAL



**44708** XS-XL  
BLOUSE – VOILE



ORIGINAL



**44722** XS-XL  
BLOUSE – EMBROIDERED ORGANDIE



ORIGINAL



**44723** XS-XL  
BLOUSE – ORGANDIE



ORIGINAL



**44724** XS-XL  
BLOUSE – SHIRT COTTON



ORIGINAL



44726 XS-XL  
PULLOVER – KNITTED



40



55597 XS-XL  
DRESS – VISCOSE



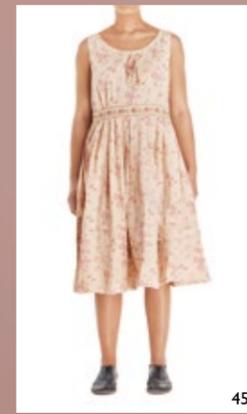
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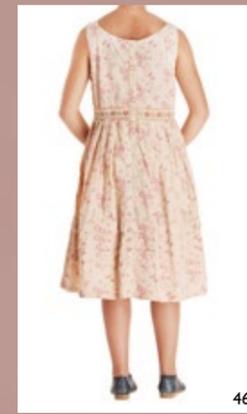
55640 XS-XL  
DRESS – FLOWER



44 ORIGINAL



55641 XS-XL  
DRESS – FLOWER



46 ORIGINAL



55644 XS-XL  
DRESS – FLOWER COTTON



48 ORIGINAL



55647 XS-XL  
DRESS – BLOCK PRINT LINEN



50 ORIGINAL



55651 XS-XL  
DRESS – CRISP COTTON



52



55652 XS-XL  
DRESS – EMBROIDERED ORGANDIE



54 ORIGINAL



55657 XS-XL  
DRESS – FLOWER COTTON



56 ORIGINAL



66331 XS-XL  
JACKET – LINEN



58



66332 XS-XL  
JACKET – LINEN



60



77472 ONE SIZE  
CHEMISSETTE – SHIRT COTTON



77488 ONE SIZE  
COLLAR – ORGANDIE



11335 ONE SIZE  
JUMPSUIT – CHECKED



64 ORIGINAL



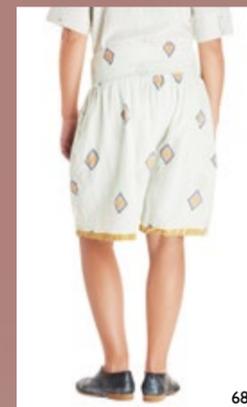
11340 XS-XL  
TROUSER – STRIPED TWILL



66 ORIGINAL



11341 XS-M-XL  
SHORTS – RHOMB VOILE



68 ORIGINAL



11342 ONE SIZE  
TROUSER – STRIPED



70 ORIGINAL

DELIVERY 2  
February 29  
Contains 35 styles



22949 ONE SIZE  
SKIRT – CRISP COTTON



71 72



22950 ONE SIZE  
SKIRT – CRISP COTTON



73 74



22954 XS-XL  
SKIRT – CHECKED



75 76 ORIGINAL



22955 ONE SIZE  
SKIRT – CHECKED



77 78 ORIGINAL



22964 ONE SIZE  
SKIRT – ORGANDIE



79 80



22965 ONE SIZE  
SKIRT – RHOMBVOILE



81 82 ORIGINAL



33286 XS-XL  
TOP – JERSEY



83 84



33289 XS-XL  
TOP – VOILE



85 86



44702 XS-XL  
BLOUSE – RIB JERSEY



87 88



44705 XS-XL  
TUNIC – JERSEY



89 90



44709 XS-XL  
BLOUSE – VOILE



91 92



44710 XS-XL  
TUNIC – RHOMBVOILE



93 94 ORIGINAL



44711 XS-XL  
BLOUSE – VOILE



95 96



44713 XS-XL  
BLOUSE – VOILE



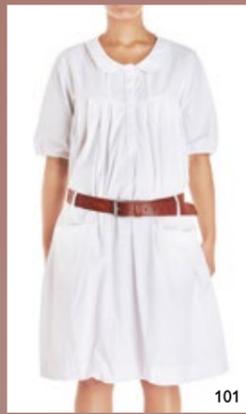
97 98



44715 XS-XL  
TUNIC – CHECKED



99 100 ORIGINAL



44716 XS-XL  
TUNIC – SHIRT COTTON



101 102



44718 XS-XL  
BLOUSE – STRIPED



103 104 ORIGINAL



44719 XS-XL  
BLOUSE – STRIPED



105 106 ORIGINAL



44720 XS-XL  
BLOUSE – ORGANDIE



107 108



44727 XS-XL  
PULLOVER – KNITTED

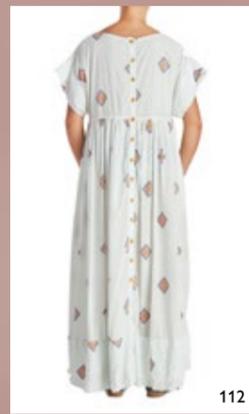


109 110





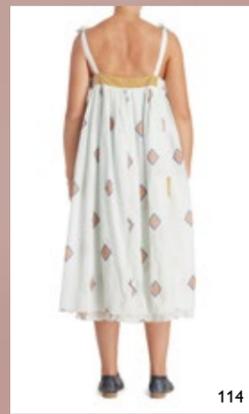
55638 XS-XL DRESS - RHOMB VOILE



ORIGINAL 112



55639 XS-M-XL DRESS - RHOMBOVOILE



ORIGINAL 114



55645 XS-XL DRESS - CHECKED



ORIGINAL 116



55646 XS-XL DRESS - CHECKED



ORIGINAL 118



55649 XS-XL DRESS - CRISP COTTON



120



55653 XS-XL DRESS - ORGANDIE



122



55661 XS-XL DRESS - VOILE



124



66335 XS-XL JACKET - STRIPED TWILL



ORIGINAL 126



66336 XS-XL JACKET - STRIPED TWILL



ORIGINAL 128



77461 ONE SIZE RUFFLE - SHIRT COTTON



130



DELIVERY 3  
March 31  
Contains 30 styles



11337 XS-XL TROUSER - CHECKED LINEN



ORIGINAL 132



11338 XS-M-XL TROUSER - VOILE



134



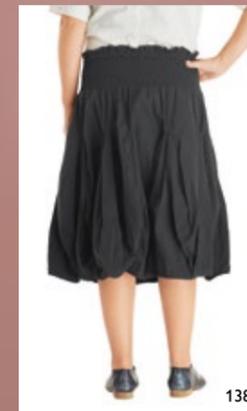
11351 XS-XL JUMPSUIT - SHIRT COTTON



136



22952 ONE SIZE SKIRT - SHIRT COTTON



138



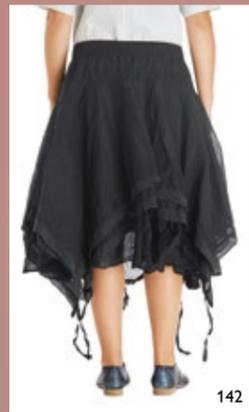
22956 XS-XL SKIRT - YELLOW FLOWER



ORIGINAL 140



22961 XS-M-XL SKIRT - ORGANDIE



142



22966 ONE SIZE SKIRT - VOILE



144



22968 ONE SIZE SKIRT - YELLOW FLOWER



ORIGINAL 146



33276 XS-XL TOP - RIB JERSEY



148





149  
33290 TOP - VOILE XS-XL



150  
33291 TOP - VOILE XS-XL



151  
33291 TOP - VOILE XS-XL



152  
33291 TOP - VOILE XS-XL



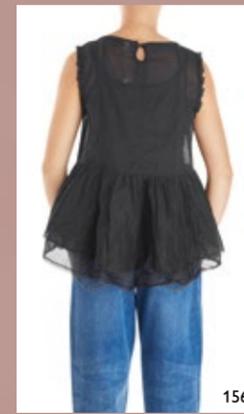
153  
33293 TUNIC - CHECKED LINEN XS-XL ORIGINAL



154  
33293 TUNIC - CHECKED LINEN XS-XL ORIGINAL



155  
33296 TOP - ORGANDIE XS-XL



156  
33296 TOP - ORGANDIE XS-XL



157  
44704 BLOUSE - JERSEY XS-XL



158  
44704 BLOUSE - JERSEY XS-XL



159  
44707 BLOUSE - VOILE XS-XL



160  
44707 BLOUSE - VOILE XS-XL



161  
44712 BLOUSE - VOILE XS-XL



162  
44712 BLOUSE - VOILE XS-XL



163  
44714 TUNIC - VOILE XS-XL



164  
44714 TUNIC - VOILE XS-XL



165  
44721 BLOUSE - ORGANDIE XS-XL



166  
44721 BLOUSE - ORGANDIE XS-XL



167  
44728 PULLOVER - KNITTED XS-XL ORIGINAL



168  
44728 PULLOVER - KNITTED XS-XL ORIGINAL



169  
55636 DRESS - VOILE XS-XL



170  
55636 DRESS - VOILE XS-XL



171  
55637 DRESS - VOILE XS-XL



172  
55637 DRESS - VOILE XS-XL



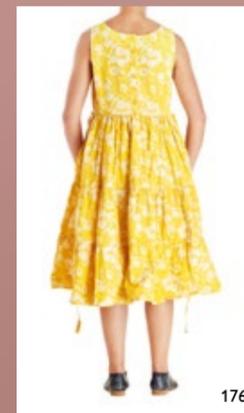
173  
55642 DRESS - YELLOW FLOWER XS-XL ORIGINAL



174  
55642 DRESS - YELLOW FLOWER XS-XL ORIGINAL



175  
55643 DRESS - YELLOW FLOWER XS-XL ORIGINAL



176  
55643 DRESS - YELLOW FLOWER XS-XL ORIGINAL



177  
55650 DRESS - CRISP COTTON XS-XL



178  
55650 DRESS - CRISP COTTON XS-XL



179  
55654 DRESS - ORGANDIE XS-XL



180  
55654 DRESS - ORGANDIE XS-XL



181  
66330 JACKET - CHECKED LINEN XS-XL ORIGINAL



182  
66330 JACKET - CHECKED LINEN XS-XL ORIGINAL



183  
66333 JACKET - CHECKED LINEN XS-XL ORIGINAL



184  
66333 JACKET - CHECKED LINEN XS-XL ORIGINAL



185  
77479 SLEEVE - VOILE ONE SIZE



186  
77480 SARONG - VOILE ONE SIZE



187  
77481 WRIST DETAIL - VOILE ONE SIZE



# Materials Spring Summer 2020

## BLOCK PRINT LINEN

A wonderful linen fabric, made with traditional hand-carved wooden blocks. This hand-made print will give each garment the unique look all Ewa i Walla women out there will love.

## CHECKED

Rural checked made in our lovely shirt cotton quality. Pale blue and bone white; represented in classic Ewa i Walla designs.

## CHECKED LINEN

Soft linen fabric made in light beige and bone white tones. This fabric is featured this season in jackets, trousers and a beautiful tunic. All with delicate seam details that are characteristic of the Ewa i Walla design.

## CRISP COTTON

The classic Ewa i Walla Cotton is defined by a unique crushed look, crisp feel and sound. Originating from old Sweden, you can discover the same feeling in cotton bed linen.

## DENIM

Featuring a soft denim with a light vintage look.

## EMBROIDERED ORGANDIE

Delicate flower embroidery made in our beloved cotton organdie quality. Wear it for a summer party or with a pair of jeans for a luxurious everyday outfit.

## FLOWER

Adorable flower print in soft shades of pink, made on shirt cotton quality. Represented in romantic dresses and tunics that are perfect for summer.

## FLOWER COTTON

Our classic and beloved flower cotton is this season represented in a pale mauve colour with flowers in soft shades.

## HARD VOILE

For those who love volume by Ewa i Walla, one can effortlessly create the daring extravagant silhouette with garments in this fabric.

## JERSEY

Our soft and comfy cotton jersey is represented in styles and colours that can be combined with every other piece in the collection. This season, also represented in two colour variations of stripes.

## KNITTED

Featured in a mix of cotton and recycled fibres.

## LINEN

Rough linen with a vintage wash, here you can find the urban suit to combine with our shirts for an edgy look.

## ORGANDIE

Our Gold label garments are represented in an array of fabulous and dreamlike styles. All made with extra care – they feature unique details, buttons, and lace ribbons, making the wearer look and feel stunning.

## RHOMB VOILE

A playful print made on our lovely cotton voile quality. Created in soft summery colours on the print and with details of velvet ribbon. Representing a new style for Ewa i Walla - a pair of shorts, perfect for warm summer days.

## RIB JERSEY

Soft cotton rib jersey made with delicate picoting seam round neck in various shades.

## SHIRT COTTON

Delicate cotton with the same crushed look and crisp feel as our beloved Crisp cotton.

## STRIPED

A light cotton fabric in bone white with narrow stripes in blue. Featuring two blouses and one pair of trousers, all made with delicate hand stitched details.

## STRIPED TWILL

A cotton twill fabric in dark blue with bone white stripes. Combine the feminine jacket with the trousers for a new cool styling.

## VISCOSE

Viscose with its flowing characteristics is perfect to wear closest to the body. Available in nuances and perfect to wear under our Gold label garments. Or on its own for those warm summer days.

## VOILE

Cotton Voile suits a lighter garment which you can style separately piece by piece, or with the classic Ewa i Walla touch – layer upon layer. Represented in an adorable light flower print.

## YELLOW FLOWER

A version of our classic flower print, this bold graphic print in wheat colour and bone white, on our classic Crisp cotton. Adding a colourful contribution to this year's summer collection.

## HOMETEXTILE

We continue giving more of our fans the opportunity to rest in our beautiful beddings. Made in our yellow flower print on crisp cotton fabric, once you sleep in these you will never want anything else, sweet dreams!

Curtains and pillows made in this season's signature fabrics and prints will give your home the right Ewa i Walla ensemble, wear it, live it and love it, it makes you flourish.

Contact one of our agents for an appointment and see the whole collection live

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